



Aezelle Carpio

Designer + Art Director

Select Clients

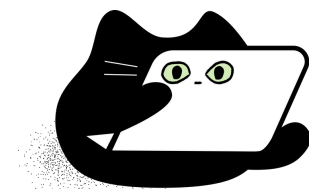


About Me

I have over 7 years experience working in the industry honing skills in art direction, marketing design, and branding. I designed websites and developed campaigns for Teletubbies Pride, EA - [Apex Legends](#), and Tim Hortons - Tims Run Club and [A Nest in the North](#).

Skills

- ✓ Graphic Design
- ✓ Creative Direction
- ✓ Branding
- ✓ Marketing Strategy
- ✓ Project Management
- ✓ Motion Graphics



Work Experience

Graphic Designer and Art Director | Present Freelance

Providing design materials (print, web, social) and art direction for budding professionals, small businesses and D2C brands such as [Marche](#) and [Flare](#).

Marketing Design Lead | Feb 2021 - Jan 2024 Juniper Creates

Managed and mentored a team of 4 designers and contract workers - providing guidance, design feedback, and support to foster their professional growth.

Marketing Design Lead | June 2020 - Feb 2021 Juniper Creates

Conceptualized and designed over 20 storefronts for YouTube's leading creators boasting over 5M+ subscribers such as [Uncle Roger](#), [Best Ever Food Review Show](#), [LankyBox](#), [Glitch Productions](#), [Moriah Elizabeth](#), [SML](#), [Princess Alex](#), and [Teletubbies Pride](#).

Marketing Design Lead | Sept 2017 - Jan 2019 DAC Group

Worked with senior designers and copywriters to conceptualize client requests and create motion ads using Google Web Designer. Supported cross functional teams on ad-hoc requests such as designs for company blog posts and internal promotional materials.

***Request full CV/Resume**